



# 2025 Summit

Sponsorship Opportunities



**Possibilities. Visionary minds. Critical health solutions. The 2025 Medical Alley Summit.**

**February 6, 2025 | The Four Seasons Hotel Minneapolis**

At our annual Summit, we convene thought leaders, community partners, and innovators to fast-track ideas that shift the paradigm and transform health. Our sold-out 2023 and 2024 Summits were a resounding success, so don't miss your chance to be a part of the 2025 Summit, where knowledge, inspiration, and connections await!

## **Legacy Sponsor (1 opportunity) | \$50,000**

- ▶ Sponsor speaker will kick off the event
- ▶ Opportunity to attend exclusive Medical Alley Board reception and dinner the night before the 2025 Summit
- ▶ Company logo included on day-of event signage, along with on the website, and event email and social media communications
- ▶ Ten (10) tickets to the event
- ▶ Full page ad in the event program
- ▶ Social promotion on Medical Alley channels
- ▶ Attendee list provided after the event, including basic information such as email addresses

## **Presenting Sponsor (2 opportunities) | \$25,000**

- ▶ 30-60 second video presentation featuring sponsor company
- ▶ Five (5) tickets to the event
- ▶ Half page ad in the event program
- ▶ Company logo included on day-of event signage, along with on the website, and event email and social media communications
- ▶ Social promotion on Medical Alley channels
- ▶ Attendee list provided after the event, including basic information such as email addresses

## VIP Sponsor (1 opportunity) | \$15,000

- ▶ Sponsor the exclusive VIP reception the night before the Summit, following the Medical Alley Board Meeting, with invite-only executive guests
- ▶ Five (5) tickets to the VIP reception and to the official Summit event the following day
- ▶ Opportunity to address the guests
- ▶ Social promotion on Medical Alley channels
- ▶ Company logo included on day-of event signage and materials, along with on the website, and event email and social media communications
- ▶ Attendee list provided after the event, including basic information such as email addresses

## Breakfast Sponsor (1 opportunity) | \$10,000

- ▶ Exclusive sponsor of Medical Alley Summit Breakfast, a networking opportunity available to all attendees before keynote programming
- ▶ Two (2) tickets to the event
- ▶ Social promotion on Medical Alley channels
- ▶ Company logo included on day-of event signage and materials, along with on the website, and event email and social media communications

## Reception Sponsor (1 opportunity) | \$10,000

- ▶ Exclusive sponsor of Medical Alley Summit Reception, a networking opportunity available to all attendees following the event
- ▶ Two (2) tickets to the event
- ▶ Social promotion on Medical Alley channels
- ▶ Company logo included on day-of event signage and materials, along with on the website, and event email and social media communications

