



## Medical Alley Association Government Affairs & Policy

*Mobilizing the healthcare ecosystem to elevate issues and influence transformational public policy outcomes*

Medical Alley is the cross-sector convener of one of the most diverse and influential healthcare communities in the world.

Medical Alley is a truly nonpartisan organization. We leverage our relationships, reputation and resources to elevate Medical Alley companies. The experts among our members and partners are in the very best position to educate and engage lawmakers. Together, we can create public policy that overcomes dynamic challenges and inspires innovation.

Our role at Medical Alley is to elevate and amplify good ideas that come from industry. We lean into productive disagreements because solving challenges requires leadership *and* inclusivity. The healthcare ecosystem can only advance when all sectors are represented in the collaborative work of transforming healthcare and affecting outcomes – here, and in markets across the globe.

### **Our guiding principles as they refer to this work:**

We believe competition is good.

We believe healthcare innovation should be highly influenced by the lived and earned experience of patients, practitioners, and entrepreneurs.

We believe incentivizing private investment in healthcare innovation is a productive and appropriate use of taxpayer dollars.

We believe reimbursement rates should reflect, at a minimum, the cost of doing business and providing care.

We believe mandates that only apply to a portion of a market create disparities and confusion.

We believe the shift from volume to value is an essential evolution.

## **HEALTHCARE TRANSFORMATION**

The healthcare community is facing significant challenges, and solving them requires leadership, innovation, and cross-sector partnership. Medical Alley will mobilize our unique, industry-diverse membership to work together with policymakers to find successful, forward-looking policy solutions.

## **INNOVATIVE ECOSYSTEM**

To maintain our leadership in innovation, government must do its part to foster a supportive environment for innovators. Medical Alley is committed to investing in entrepreneurs and ensuring that they have access to the regulatory environment and resources necessary to capture and retain the growth of organizations that drive our innovation economy.

## **HEALTH DISPARITIES**

Disparities in access to care and health outcomes for underserved, rural, and minority populations have long been a significant issue. Medical Alley will work with policymakers to identify opportunities in policies and partnerships that advance access and reduce inequitable outcomes.

## **TALENT ATTRACTION AND RETENTION**

Healthcare must continue to prioritize attracting talent and better preparing its existing workforce to impact the future of healthcare. Medical Alley will work with members and policymakers to highlight enhanced workforce training, retention efforts, policies, and public-private partnerships that aid in attracting strong, diverse workforce pipelines.

For more information, contact:

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