



Advertise with Medical Alley

Top 10
visited pages placement

500+
member companies

11K+
active subscribers

40K+
monthly website views

ALLEY NEWSLETTER

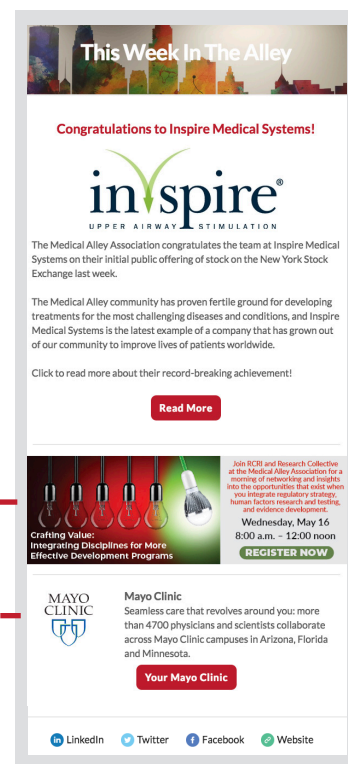
Promote a product release, a company milestone, an upcoming event and so much more with an advertisement in the Medical Alley Association newsletter! Our weekly newsletter is sent to a list of 11,000+ professionals in the healthcare industry. We put your message in the spotlight and help you get exposure to those that matter any time and anywhere.

Banner Ad - \$175 per week / \$500 per month

- Feature of your company name and/or logo
 - Linked to content of your choice
 - Work with our team on creative*
- *for an additional cost, please contact Jamie

Company Spotlight - \$500 per month

- Prominent feature in the Newsletter
- Banner linked to content of your choice



WEBSITE ADVERTISING

Page Sponsorship - \$2,000 per month

- Company name and/or logo prominently placed at top of the page
- Additional unique features available upon discussion

In Page Advertising - \$750 per month

- An image and 30-50 words will be placed within a block of content on our home page
- Button points to a URL of your choice



SPONSORED BLOG POST

A sponsored blog post looks like any other article on our website, with a similar tone and editorial feel. It is between 750-1500 words on any topic of your choice.

WHO WRITES THE BLOG POST?

That's up to you! We are happy to do slight editing on a blog or article that your team has created or we can have our marketing team create something that will resonate with our members and earn you mindshare with the biggest names in health innovation and care.

WHERE WILL THE BLOG BE POSTED?

Each sponsored blog post will be prominently featured on our Intelligence page for one (1) week. After that, your post will be archived on the MAA Intelligence page for at least (1) year, users can find it via keywords or by scrolling through the article library.

PROMOTION

In addition to posting the content on our website, we'll promote it through our digital and social channels, which may include LinkedIn, Twitter, or our newsletter that reaches over 10,000 people.

ANYTHING ELSE?

Just one thing. Per FTC guidelines, disclosure is required for any advertisement or sponsorship. Your blog will be labeled #Sponsored along with other relevant keywords that will help put your blog post in front of those that matter.

Member-Provided Content: \$500 / MAA-Provided Content: \$1500



Why Medical Alley?

The Medical Alley Association provides many opportunities for you to reach the right audience, align your organization with leading content, and drive business.

If you're interested in learning more, please contact:

Brian Strub, Director of Membership at bstrub@medicalalley.org for sponsorship opportunities or to join MAA.

Jamie Oyen, Marketing Manager at joyen@medicalalley.org for advertising opportunities.