

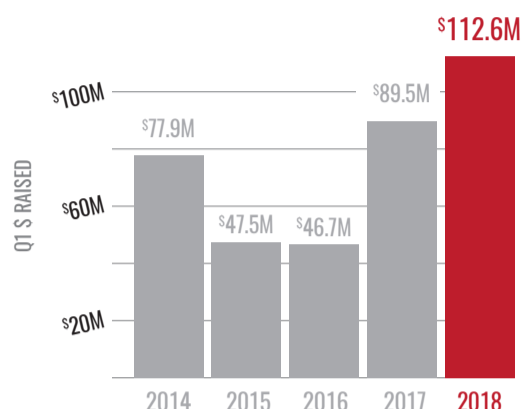
RECORD Q1 INVESTMENT SHOWCASES SHIFT TO CONSUMER-FOCUSED HEALTH

26 Medical Alley companies raised **\$112 MILLION** in capital, **TWO** companies were acquired for **\$1.6 BILLION**

NOVEL SOLUTIONS TRANSFORM HEALTHCARE BY FOCUSING ON THE CONSUMER

Building on a record 2017, Medical Alley's leadership continued in a record Q1 that saw \$112 million raised by 26 companies.

Better than half of those companies are developing novel tools and technologies that put the consumer at the center of healthcare.



NOTABLE RAISES

bind on-demand health insurance

founded: **2016**

<https://www.YOURBIND.com>

@**BIND_ODHI**

Changing the game with on-demand health insurance, investors fueled the company with **\$60 MILLION**, the largest investment of Q1. Using a model of core coverage for things like preventive health and add-ons for care that can be planned for, consumers pay for what they need, not what they don't.

learntolive

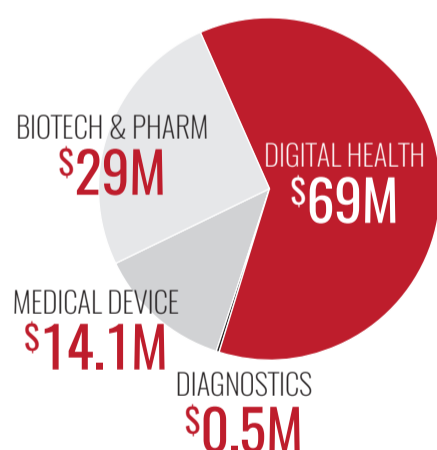
founded: **2012**

<https://www.LEARNTOLIVE.com>

@**LEARNTOLIVECBT**

Changing the way we address mental health, investors backed this digital health startup with **\$4.3 MILLION** to further develop their platform, which provides remote access to high-quality mental health services.

STRENGTH IN ALL SECTORS



DIGITAL HEALTH continues to drive investment growth in Medical Alley and topped all sectors with **\$69 MILLION** from eight companies, led by Bind's \$60 million.

BIOTECHNOLOGY is on a growth trajectory as well and delivered a record Q1, raising **\$29 MILLION** from six companies.

MEDICAL DEVICE companies raised a total of **\$14 MILLION** by 12 companies, showing strength in early-stage investments on the heels of large mid- and late-stage investments in 2017.

STRONG EXITS IN MEDICAL ALLEY ARE RETURNING CAPITAL

Medical Alley produced **\$1.6B** in two exits during Q1 2018: **ABILITY NETWORK** was acquired by Inovalon for **\$1.2 BILLION** and **NXThera** was acquired by Boston Scientific for up to **\$406 MILLION**. These exits highlight the diversity of Medical Alley companies creating value by bringing new digital health and medical technology solutions to improve outcomes and lower costs.

Medical Alley is leading the world in meaningful health innovation, driven by a focus on the largest disease states, creating real value throughout the healthcare community, and delivering better solutions and experiences for the healthcare consumer.

LEARN MORE AT THE NEWLY REVAMPED MEDICALALLEY.ORG